



National Collegiate 4-H Advocacy Team

A committee of the Collegiate 4-H National Action Board

Advocacy Team agenda
January 8th, 2007
Tuesday at 9PM CST

* This should be a relatively short meeting. A lot of it is reminders about contacting people for the next newsletter and making sure that everyone is cool with the new materials that have been created, or if they have any edits. Let me know if you have something to add to this! Thanks!

E-Newsletter

- All articles for the January newsletter is the 15th, as long as that date works for everyone. I'm hoping that's the day before everyone starts class, so that we can get this stuff in faster this time.
- So I put names down from last time about contacting certain groups. Let me know if this is ok with everyone, and we can get started on contacting people. If you don't like the contact you have, please bring it up at the meeting and we'll work stuff out so that everyone gets contacted.
 - NAB- April?- **Received!**
 - Web team- Jess?- **Will get on Wednesday**
 - Advocacy- April?- **Being worked on**
 - Liaisons to Collegiate Ag Consortium?- Val and Sam?- **Received!**
 - Strategic Planning- Val?- **Still Need**
 - Service Projects- Val?- **Still Need**
 - National Conference- Sam?- **Still Need**
 - Notes from Byron- Mary?- **Still Need**
 - Regional Updates- Heather? Val?- **Western Region & NC Received**
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Advocacy Team Articles for newsletter

- Announce the surveys for National 4-H Week?
- Ask for articles for the hardcopy newsletter?
- Advocacy Team applications?
- What else am I forgetting? What else needs to be announced?

- I am willing to work on these articles, unless someone else would like too.

- **Focus on Getting people to fill out an application!**

Hardcopy Newsletter

- Start asking for articles from clubs and stuff?
- What all do we want to ask for?

Collegiate 4-H Week Materials and Surveys

- Go over surveys received from the Collegiate 4-H week materials and figure out how to make the packet better for next year.
- Discuss any improvements members have for next year.
- Put together a suggestion list for next year's team?
- Make Recommendations page for next year's team
- Have stuff ready by August next year
- Revamp the materials for next year
- Create a "How to use the press releases" page
- Need more activity ideas for next year, hoping to get them from some of the ideas in motion information.
- Encourage clubs to make National 4-H Week a tradition within the club
- Try to start up a service month project? Gives clubs more time to fit something into their schedule?

Extension Brochure and any final edits to Advocacy Application

- I've attached these documents. If you get a chance to look at them and make any further corrections, that would be great. We can talk about them more at the meeting.
- Val put together some great flyers for OMK. Everyone take a look at them and pass them along, or make suggestions.
- General application is a good idea. We are encouraging Jess to finish her version and we will add in edits to her draft.
- Sam did final edits on the extension brochure

Work order

- We decided to ask NAB to preview this document.
- We will work on it this week, after the inflow of articles for the e-newsletter has settled down a bit.