



## National Collegiate 4-H Advocacy Team

*A committee of the Collegiate 4-H National Action Board*

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Advocacy Team Minutes  
July 26<sup>th</sup> 2006  
Wednesday at 10pm eastern

- Liason Issues
  - We need to discuss the satisfaction of team members within the committee with what is being produced by the committee. There has been issues proposed to NAB about this, and I wanted to address the committee as a whole with them.
  - Are there any possible ideas that anyone has about how to improve communication within the committee?
  - Are there any other issues or concerns that need to be brought up? I want this committee to run smoothly and if you have any concerns at all please bring them to my attention so that they can be addressed.
  - All issues were resolved
  
- Banner
  - The banner has been printed and is on it's way to Nebraska for the National Technology Conference with Jessica Falkenthal. It came out very nicely, I think. It ended up being a 4' X 6' banner to fit better into smaller booths. The total cost was \$94.50 and the shipping to get it to Nebraska was \$24.36.
  - How do we want to advertise the banner? How do we want to promote its use? Do we want to place it up on the Collegiate 4-H website?
  - What kind of events do we want it used for?
  - We decided to promote the banner through the website, to include a picture of the banner itself, as well as through email to inform clubs that it is available for their use.
  - We are currently working on a budget for mailing of the banner to different events
  
- Powerpoint
  - The powerpoint has all of the slides that I received on it. There is a region missing, but no one has gotten back to me about it.
  - Short Version-
    - How many slides do we want to cut it down too?
    - Do we want to have new slides redesigned or use existing ones?

- Do we want to put the powerpoint on the website for anyone to use?
  - We decided to give the regional presidents a more definite idea about what we were looking for in their slides, such as specific questions to answer.
  - We were looking for some examples of activities from each region to fill in some of the blank slides, some more unique activities to include 3 clubs from for their region if possible. We would also like them to have bold captions that explain what is going on in the picture.
- NAB Retreat
    - Information from Kristin about the NAB retreat
    - NAB information was covered by Kristin and will be the topic of the next meeting.
    - Examples of the plans discussed are: Parlipro materials, newsletters, NAE4HA, public service announcements, National Collegiate 4-H Week, etc.
  - Brochures
    - An updated version was sent out recently.
    - Are there any further suggestions to it's format or design?
    - We are trying to put the brochure into a pdf format to send out for review by the committee.
    - Would like to have the pdf a form where members can fill in the blank information.
    - We are also working on a work order form to be used for any requests of the Advocacy team. This will be covered in the next meeting

NEXT MEETING DATE IS SUNDAY AUGUST 6<sup>TH</sup>, 2006 AT 9PM CNT  
(STANDARD TIME)

Thanks everyone for all of your hard work!!!