



National Collegiate 4-H Advocacy Team

A committee of the Collegiate 4-H National Action Board

Advocacy Team agenda
September 5th, 2006
Tuesday at 9PM CST

Attended:
Val, Amy, Heather, April, Sam, Mary

Media Kits

- Has everyone been able to take a look at the site?
<http://www.collegiate4h.org/docs/natdocs/Advocacy/4-HWeek/mediakit06/>
- How does everything look? Are there any further edits that need to be made?
Are we ready to make this public?
- What are we missing from the kit?
 - Web Banner- Jess is working on?
 - Service Project information- Amy and Val?
 - National Service day Info- Amy & Justin?
- Is there any other information that hasn't been covered?
- We are going to receive more information about OMK by the end of this week- Val is taking care of.
- We decided to make the kits public after the final edits and to add on to it as we got materials done.
- There are new regional logos available from Sam if the regions would like to use them.

Work Order

- Sam- has this been posted? Is it ready for public viewing?
- Done and is ready to be posted to the website.

Power Point

- Sam- has this been posted? Is it ready for public viewing?
- Sam is inserting some new graphics and the presentation is done and ready to be made public!

Ideas in Motion

- Is there anything else that needs to be done with this?
- Information has been posted to the website and is ready for people to start submitting information?
 - <http://www.collegiate4h.org/service/ideasinmotion/>
 - Done! Is ready to be made public!

E-Newsletter

- All articles for the September newsletter are due on the 15th!!!!
- Decide who will be contacting what group to get article information
 - NAB
 - Web team
 - Advocacy
 - Liaisons to Collegiate Ag Consortium?
 - Strategic Planning
 - Service Projects
 - National Update information
 - Notes from Byron
 - Regional Conference information
- I am willing to contact all the committees and NAB to start us off getting articles if someone wants to do reminders and make sure that we get information from them
- The plan is to send out a brief newsletter (just like Clover Corner News) that contains links to the articles on the news page of the National website.
- We will be sending the newsletter out from the newsletter email address at gmail
- Please contact Sam or April if you do not have that email account or password.
- Should we have one person edit articles from a certain committee and then send all edited articles to one person to put together in a single format?
- Attached is a proposed template for the newsletter format- please make suggestions and/or comments
- We decided to have everyone edit the articles that they received from the committees that they talked to, and then send the articles to Heather for final editing.
- April will put the edited articles into a final layout and send to the listserv for everyone to look at before sending to Jess to post onto the website.
- We decided to have people talk to the committees in which they are involved.
 - Additional contacts:
 - Ag Consortium- (Patrick) –Val and Sam
 - Byron- Mary
 - Southern Region- Heather
 - NorthCentral- Val
 - Western- April
 - NAB (Antoine)- April

Advocacy Team Articles for newsletter

- Work order information
- Rolling application form
- Announce available materials
 - Brochure template
 - Power point
- Ideas in motion site
- Media kit availability
 - National Service Day
- Anything else that I'm forgetting?
- I am willing to work on these articles, unless someone else would like too.

NAE4-HA Training Materials

- Deadline October 1st!!!
- We need to get started on these materials as well
- What was requested?
 - FAQ sheet- Heather, Sam, Amy
 - Including a brief overview of:
 - What Collegiate 4-H is
 - What we are
 - Regions
 - National Conference
 - Regional Conferences
 - Some activities clubs do
 - Some service projects that clubs do
 - List of existing clubs
 - Printouts for display boards- Sam, April, Heather
 - Graphics
 - Logos
 - General layouts
 - Service Project information- Amy
 - What they are
 - Brochures- April
 - Hardcopy materials
 - Do we want to try to invest in these?
 - Decided to do just online stuff for now, but consider hardcopy materials for the future.
- We need to decide who will work on what!

Liaison's note

Guys I promise you'll get a break after October 1st. I swear we slow down after that, so please stick with me until then! I'm sorry about the amount of work, I'm trying my best to keep everyone up to date and make the work load as light as I possibly can. Thank you for your time!

